



# CONCRETESHOW

SOUTH EAST ASIA | INDONESIA

THE MOST COMPREHENSIVE EVENT  
DEDICATED FOR

# CONCRETE AND CONSTRUCTION

INDUSTRY IN THE REGION

## 14-17 September 2022

Jakarta International Expo, Kemayoran - Indonesia

[www.concreteshowseasia.com](http://www.concreteshowseasia.com)

Organised by



Co-Located with :



ASK OUR TEAM FOR PASSCODE

# The Only Dedicated Event for Concrete and Construction Industry In The Region

**Concrete Show South East Asia** is a highly-focused event allowing buyers to meet with suppliers of a wide variety of products, services and technologies related to concrete and construction; such as concrete mixers, batching plants and light brick machines. It also provides a forum for industry players to exchange information and insight that will improve the quality and capability of construction projects and drive further advances in the industry.

This four-day show provides an outstanding opportunity to network, meet business partners, strengthen contacts and established new ones. It is a must-attend event for concrete and construction marketplace in Indonesia and South East Asia.

This edition of **CONCRETE SHOW SOUTH EAST ASIA** will be held alongside with **CONSTRUCTION INDONESIA, ELECTRIC & POWER INDONESIA** and **MINING INDONESIA**. In 2019 edition the show was held alongside Mining Indonesia and participated by **over 150 exhibiting companies** as well as attracted **12,000 + trade visitors**.

## INDONESIA AT A GLANCE



Fast growing population of

**270 Million**

[2019]



GDP of

**USD 1,042,17 Billion**

[2018]



Economic growth

[Steadily above]

**5%**



Southeast Asia's

**Largest Economy**

"**INDONESIA is known as the second most productive and profitable construction market in Asia** where a huge number of construction projects are undergoing in both residential as well as non-residential sectors. Due to the huge demand for residential properties and the growth of the property sector in major cities around the country. The public works investment is a key point in the government's plan to provide water resources, roads and human settlement infrastructure for long-term development.

**The construction sector is the third-largest contributor** to the Indonesian economy, providing a total of Rp 1.65 trillion (USD 117 million) to GDP in 2018, representing a share of 11%, according to Statistics Indonesia (BPS). This places the sector behind only industry and trading, which represent 19.8% of GDP and 13% of GDP, respectively".

*Source: Indonesia Construction Market: Growth, Trend and Forecast 2019 – 2024, Mordor Intelligence, 2018  
(Data Before Pandemic)*

## Exhibitor Profile

- Accessories for pipe and manhole production
- Aggregates
- Batch plants
- Block production equipment
- Built-in components for precast elements
- Chemicals, admixtures, sealants and pigments
- Compaction
- Concrete / cement manufacturer
- Consulting and engineering
- Curing and hardening
- Curing racks
- Dosing
- Dry cast molds
- Fastening systems
- Fibres for concrete reinforcement
- Form liners
- Form release agents
- Lifting, conveying, handling
- Machine and accessories for the production of pre-stressed precast elements
- Mixing
- Mobile concrete pump
- Moisture measurements
- Molds and formwork for precast elements
- Molds for pipe and manhole packaging technology
- Pipe production equipment
- Pre-cast and pre-stressed concrete products
- Production boards
- Production technology for walls and slabs
- Repair & demolition equipment
- Scaffolding and aerial work platform
- Recycling
- Reinforcement processing and accessories
- Sealing technology for building, construction, ground and underground product
- Silo / storage
- Software, IT, Automation
- Surface enhancement for stones and slabs
- Testing equipment
- Transport vehicle
- Mixer truck
- Wear technology
- Wet cast molds and equipment

## Exhibiting Countries / Regions

- Austria
- Australia
- China
- Denmark
- Finland
- Germany
- India
- Indonesia
- Italy
- Japan
- Korea
- Malaysia
- Netherlands
- Poland
- Singapore
- Spain
- Sweden
- Switzerland
- Thailand
- United Kingdom
- USA
- UAE



# 2019 KEY STATISTICS



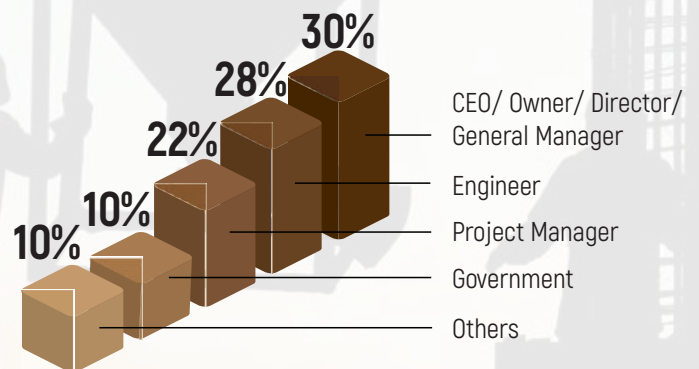
## Top 10 Product Interest

Concrete producer, concrete products, concrete batching, mixers, chemical industry, cements mixers, concrete pumps, cement producer, concrete cutters, tools and accesories

## Visitor Profile

- Concrete products and manufacturers
- Distributor / Dealer / Representatives
- Building / Heavy Construction Contractor
- Concrete / Cements plants
- Consultant
- State-owned companies
- Engineering firm
- Architect
- Rental Companies
- Government and Association

## Visitor Profile by Job Functions



## Visitor by Countries / Regions in 2019





## Exhibit with Us

Connect with decision makers and key trade buyers for construction structure, building substantial, engineering, procurement and equipment industry in Indonesia. Tap into SEA's largest market and generate leads from more than 12,000 industry professionals.

Exhibit your company's latest products and technologies during the show and get maximum exposure by utilising our DIGITAL ACTIVATION prior to the show.

## Show Marketing Campaign

With over 35 years of experience in the Business-to-Business exhibition and extensive amount of data resources, our marketing campaign will be covering 3 pillars **ONLINE, OFFLINE & ONSITE** marketing campaign to make sure our exhibitors get the right target market for their business.

### ONLINE / DIGITAL ACTIVITIES

#### Email, Website & Digital Showroom\*

- Website & Special Product Feature
- Digital Showroom & Content Strategy
- Email Blast Content & Database

#### Others

- Google Display Network
- Online Ads
- Social Media

Trade Publication & Online Media

### OFFLINE

#### Publicity & PR (press releases, media relation) Networking

- 12 Associations Support
- Chamber of Commerce

#### Advertisement & Direct Marketing

- Printed Media
- Direct Invitation
- Telemarketing

### ONSITE

- Onsite relation officer will guide pre-registered VIP's to their pre-arranged meetings
- Business Matching Programme
- Onsite promotion materials

*\*the marketing campaign is subject to change*

## About The Organiser

PT Pamerindo Indonesia was established with the sole purpose of organising specialised trade exhibitions for the Indonesian market. The company has grown considerably and now organises over 20 trade exhibitions in the Building & Construction, Electric, Food & Hotel, Manufacturing, Mining, Packaging, Plastics & Rubber, Oil & Gas sectors. PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia. Since its inception PT Pamerindo Indonesia has organised over 180 international trade exhibitions in Jakarta, Surabaya and Bali.

PT Pamerindo Indonesia is part of Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

For further information, please contact the office closest to you:

### ORGANISERS INDONESIA



Rachel Pardede

+6221 2525 320/+62 81298509799

[rachel@pamerindo.com](mailto:rachel@pamerindo.com)

### INFORMA MARKETS - ASIA SINGAPORE



informa  
markets

Carolyn Lee

+65 9623 6131

[carolyn.lee@informa.com](mailto:carolyn.lee@informa.com)

### INFORMA MARKETS - WORLDWIDE LONDON



informa  
markets

Shaun White

+44 7976 887 088

[shaun.white@informa.com](mailto:shaun.white@informa.com)